

Please note:

Personal, sensitive and legal data can be entered in the www.mevaluate.com website only by Members:

1. of the CROP NEWS Objective Individual Reputation Reports Association – hereinafter, also the CROP NEWS (free registration available) – Publisher of the weekly CROP NEWS Objective Individual Reputation Reports, who:

- check (or uncheck) preselected boxes as expressed and unambiguous personal statements listed in paragraph 1. “PRELIMINARY NOTICES” of this document;
- are not considered third parties by the Publisher, because they are full members of the CROP NEWS Association, nor by APART – Professional Association of Traceable Reputation Auditors (free registration available) – hereinafter, also “APART” – of which they can be Attending Members or Ordinary Members (in turn, CROP NEWS is an APART Supporting Member);
- are not considered users by the Publisher, because they are full members of the CROP NEWS Association, nor by APART that they aim at joining as “professionals” (Attending Members) who become Ordinary Members at the end of the qualification process, according to Article 5 of the Association Statute.

Notice – effective starting from 25th May 2018 – pursuant to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

According to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, your personal, sensitive and legal data of any kind and nature and/or those of your opponent in a civil or criminal lawsuit or administrative proceedings, will be provided by you and processed by MEVALUATE HOLDING Ltd. and/or APART and/or CROP NEWS. In this regard, MEVALUATE HOLDING Ltd. (APART Shareholder) / the newly established CROP NEWS S.r.l. (controlled by MEVALUATE HOLDING Ltd., subsidiary to APART and CROP NEWS) APART / CROP NEWS (APART Shareholder) state the following:

PRELIMINARY NOTICES

Please read this statement carefully before entering any personal information and/or filling any e-form in this website.

The access to the website and the use of the services set out below automatically determines the expressed and prompt acceptance of this document (Privacy Policy) by the data subject, who makes the following as personal statements:

[x] 1. "I have read and fully understood the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regards to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

[x] 2. "I have read and fully understood the following documents:

CROP NEWS

1. the CROP NEWS Association Statute
2. the CROP NEWS Association Regulation
3. the CROP NEWS Quality Assurance Review
4. the CROP NEWS Privacy Policy
5. the CROP NEWS Cookie Policy

APART

1. the APART (Professional Association of Traceable Reputation Auditors) Association Statute
2. the APART Code of Ethics
3. the APART Regulation for the Qualification of Professional RAMs and RATERs
4. Privacy Policy and Cookie Policy

[x] 3. "I take notice of the following detailed documents:

MEVALUATE HOLDING Ltd.

1. Final report of the Research and Development Group in cooperation with public and private users promoted by MEVALUATE HOLDING Ltd. [joined by CCASGO (Italian Cooperation Committee for High Supervision of Major Works), comprising 10 Governmental Authorities, coordinated by the Ministry of the Interior]. This report classified MEVALUATE's reputation rating "aiming at creating tools for preventing crimes, money-laundering and corruption, the infiltration of organized crime in public tenders and in the economy in general, providing a valid competitive and commercial advantage deriving from the accrued safety and reliability of the activities MEVALUATE makes possible."
2. 22 TV and press releases announcing CCASGO's (coordinated by the MINISTRY OF INTERIOR) approval of MEVALUATE's reputation rating.

[x] 4. "I take notice and acknowledge that the newly established CROP NEWS S.r.l. will take on CROP NEWS Association's Regulation once converted as the new publisher of the online CROP NEWS (Objective Individual Reputation Reports)

weekly magazine, enrolled in the Publications Register of the Court of First Instance of Rome – Press and Information Unit – No. 172/2017 of 26th October 2017.”

5. “I will carefully check the websites of the following Associations in order to ascertain any change and update in the documents listed in paragraph 2: APART, CROP NEWS and the newly established CROP NEWS S.r.l..

In case I don’t accept one or more changes in the above mentioned documents, I will certainly unregister from APART, CROP NEWS and cancel my consent to handling my personal, sensitive and legal data by the above mentioned Associations, by the newly established CROP NEWS S.r.l. and by MEVALUATE HOLDING Ltd. (headquartered in Dublin, Ireland), “operating arm” of the above mentioned Associations and Companies.”

6. “I also acknowledge that my registration to CROP NEWS is the essential prerequisite also for free registration to APART (RAM or RATER professional communities).”

7. “I consider myself as an integral part of the APART Association and the CROP NEWS Association and not as a “third party”, as I agree with their principles of transparency, merit, prevention and safety, and I state my partnership according to Article 18 of the Italian Constitution; therefore, no national, European or international Authority can restrict in any way my right to use the reputation rating services and to publish that rating on the online CROP NEWS (Objective Individual Reputation Reports) weekly magazine.

For the above reasons, and especially referring to the provisions of the above mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016:

7.A. I state that the freedom of expression and information – like personal, sensitive and legal data processing for journalistic purposes, including profiling and the related reputation rating, requested and published by the online CROP NEWS (Objective Individual Reputation Reports) weekly magazine – overrides the protection offered by the above mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016.

7.B. I acknowledge that my registration to CROP NEWS is the essential prerequisite for my optional enrolment to APART.

7.C. I authorize my personal, sensitive and legal data processing for up to 180 (one hundred eighty) days after my notification of withdrawal from CROP NEWS and possibly from APART, by the means set forth by their respective Statutes.

7.D. I expressly authorize the profiling and the related reputation rating requested and published by the online CROP NEWS (Objective Individual Reputation Reports) weekly magazine as solely based on the automated processing of my

personal, sensitive and legal data, according to the Code of Universal Reputation and the WEC – Worldwide Ethics Committee certification of 5th February 2016, thus affecting my personal and juridical status, as the profiling and the related reputation rating are required to conciliate the right to personal data protection with the prevailing freedom of expression and information.

7.E. According to Article 25 of the Regulation EU 2016/679, I acknowledge and agree that the platform processing personal, sensitive and legal data according to the profiling and the related reputation rating, requested and published by the online CROP NEWS (Objective Individual Reputation Reports) weekly magazine – provides its services and its user interfaces through the secure HTTPS protocol certified by the GeoTrust certification authority (or other authority selected upon expiration of the current certificate). All confidential information, including documents using a binary code, are stored into a MySQL database, encrypted with a complex algorithm ("PBEWithMD5AndDES") based on a secret password disclosed to the platform managing group only. The MySQL database can only be accessed by the app through an internal virtual network (VPN) and by authorized personnel after gaining access to the production VPN. I deem these security measures adequate for the protection of my rights according to CROP NEWS' and APART's policies and I waive any and all objections in this regard.

7.F. I exempt the controller and the joint controllers processing my personal, sensitive and legal data from any "restriction of processing" according to Article 4, paragraph 3, of the above mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016.

7.G. I exempt the controller and the joint controllers processing my personal, sensitive and legal data from sending me the information referred to in Articles 13 and 14 of the above mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016.

7.H. I give up my "right to data portability" provided by Article 20 of the above mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 because this right affects the prevailing intellectual property right of MEVALUATE HOLDING Ltd., Founding Member of APART and CROP NEWS and Controlling Member of the newly established CROP NEWS S.r.l.

7.I. I exempt the controller and the joint controllers processing my personal, sensitive and legal data from keeping records of the processing activities referred to in Article 30 of the above-mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016.

7.J. I exempt the controller and the joint controllers processing my personal, sensitive and legal data from the "data protection impact assessment" referred to in Article 35 of the above-mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016.

[x] 7.K. I exempt the controller and the joint controllers processing my personal, sensitive and legal data from the “prior consultation” referred to in Article 36 of the above-mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016.

[x] 7.L. I authorize the controller and the joint controllers processing my personal, sensitive and legal data to transfer data to a third country or any international organization in the absence of an “adequacy decision”, “appropriate safeguards”, any “condition” or any information “about the possible risks of such transfers for the data subject due to the absence of an adequacy decision and appropriate safeguards”, according to Articles 45, 46, 47, 49 of the above mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016.”

[x] 8. I don't consider myself as a “consumer” according to the Italian Legislative Decree 6 September 2005 No. 206, Official Gazette of the Republic of Italy of 8.10.2005 and integrative amendments (Consumer Code), in my relationships with:

1. CROP NEWS, as I am an integral part of the Association according to Article 6 of the Statute;
2. APART, as I am an integral part of the Association according to Articles 4 and 5 of the Statute.”

[x] 9. “I don't deem the consumer protection provided by the Consumer Code compliant with the nature and aims of the association bonds I established with CROP NEWS and APART.

[x] 10. I don't intend to act as a “consumer” in my relationships with CROP NEWS and APART, but as a “professional” because I request those Associations to provide me with services which are instrumental in my present or future professional or commercial activities (as a self-employed entrepreneur) in the broadest sense.

Purposes of data processing.

Data processing is exclusively aimed at accomplishing the objectives and activities provided by the statutes of MEVALUATE HOLDING Ltd., APART, CROP NEWS and the newly established CROP NEWS S.r.l., namely:

1. the rating – including reputation rating – of APART's Attending Members and Ordinary Members:

- RAMs (Reputation Audit Managers);
- RATERs (Reputation and Trust Expertise Representatives);

of all Members of CROP NEWS, in order to ensure data security for worldwide users;

2. the dissemination – by means of all provided activities – and worldwide accessibility of CROP NEWS' Digital Infrastructure of Reputation Rating through the online weekly magazine enrolled in the Publications Register of the Court of First Instance of Rome – Press Unit – No. 172/2017 of 26th October 2017. This magazine publishes documented reputation profiles subjected to “widespread public control”¹, granting a value to each user’s reputation, by turning a subjective opinion into an objective and ratable fact. The new reputation rating service available to companies, organizations and individuals is aimed at ensuring lawfulness, quality, meritocracy, prevention and security, in order to improve reliability tests, simplify data handling, create clearer procedures for data assessment and control, enhance profiles for suppliers, business partners, aspiring employees, coworkers and clients;

3. administration services made possible by payment of optional contributions and endowments to APART, CROP NEWS, and other payments to MEVALUATE HOLDING Ltd. (from APART Members, RAMs or RATERs), to the newly established CROP NEWS

¹ **widespread public control:** any natural or legal person can create a reputation profile, but he/she can also use and control data entered by other users in the online CROP NEWS weekly magazine’s platform (proprietary reputation rating by MEVALUATE HOLDING Ltd.), which are therefore visible and freely accessible to the whole user community (except when the creator of the reputation profile decides to make it visible to one or specified authorized users only); any user can notify incorrect information on the CROP NEWS platform in a dedicated section of the platform itself. The following requirements ensure the reliability of the notifying user and the information he/she enters in the platform:

- the notifying user has already published his/her own documented and certified reputation profile according to a responsibility principle, which is a logic supplement to the principle of “widespread control”; the notifying user must first publish his/her own profile, according to the proposal of the Research and Development Group in cooperation with public and private users promoted by MEVALUATE HOLDING Ltd. and coordinated by PwC Advisory S.p.A. [joined by CCASGO (Italian Cooperation Committee for High Supervision of Major Works), comprising 10 Governmental Authorities, coordinated by the Ministry of the Interior [see 22 TV and press releases announcing CCASGO’s (coordinated by the MINISTRY OF INTERIOR) approval of MEVALUATE’s reputation rating]. The Final Report classified MEVALUATE’s reputation rating “aiming at creating tools for preventing crimes, money–laundering and corruption, the infiltration of organized crime in public tenders and in the economy in general, providing a valid competitive and commercial advantage deriving from the accrued safety and reliability of the activities MEVALUATE makes possible.”];
- the “right of reply” is granted to the notified user (whether member of the CROP NEWS Association or not, as press freedom prevails over the right to privacy). Indeed, as soon as the information is entered, the CROP NEWS platform notifies the concerned user, who has 30 (thirty) days for replying in a documented manner. Before the end of that time period, the notification is only available to the “notifying user” and the “notified user” as a draft notice. The notification becomes visible to the whole CROP NEWS user community only at the end of this “protection period” and once all information and documents entered by both users are checked by the RAM (Reputation Audit Manager), APART Ordinary Member, and APART Founding Member, registered in the specific list kept by the Ministry of Economic Development.

S.r.l. also for mailing the periodical publications and advertising the various Associations' initiatives, including those of APART, CROP NEWS, the newly established CROP NEWS S.r.l. and MEVALUATE HOLDING Ltd., and for statistical and scientific purposes.

Data processing terms.

A) Data are processed by means of single or multiple operations referred to in Article 4, paragraph 2 of the above mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, such as “collection, recording, organization, structuring, storage, adaptation, alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure, destruction.”

B) Those operations can be performed on individual or aggregate personal data, whether or not by automated means.

C) Data can be processed by a single controller, by joint controllers, by the processor and by those authorized to personal data processing under the direct authority of the controller or the processor.

Duration of data processing.

Data processing is performed throughout the whole membership period to APART and/or to CROP NEWS.

Data provision.

Personal, common, sensitive and legal data provision is optional, but at the same time absolutely necessary for performing the activities referred to in the article named “Purposes of data processing”, paragraphs 1., 2., 3.

Data provision refusal.

If the user refuses to provide personal, common, sensitive and legal data in the cases referred to in the article named “Purposes of data processing”, paragraphs 1., 2., 3., he/she won't be authorized to perform the activities listed at paragraph 1, also relating to “profiling” set out in Article 4, paragraph 4, of the above mentioned Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 and, therefore, to become a Member of the CROP NEWS Association, which is a mandatory requirement for getting membership to APART (RAM or RATER Professional Communities) and services delivered by MEVALUATE HOLDING Ltd. and by the newly established CROP NEWS S.r.l.

Data disclosure.

Personal, sensitive and legal data can be accessed by processors and their employees or coworkers according to and within the limits of their tasks and assignments and can be disclosed to CROP NEWS, APART (RAM or RATER

Professional Communities), to advisors and service suppliers for CROP NEWS, APART, MEVALUATE HOLDING Ltd. (APART and CROP NEWS Founding Member) and to partner Organizations affiliated to the MEVALUATE HOLDING Ltd. international network, for the purposes referred to in the article named “Purposes of data processing”, paragraphs 1., 2., 3..

According to the above mentioned article, personal, sensitive and legal data can also be disclosed to the Founding Members listed in APART’s Incorporation Deed for statistical and research purposes. A full listing of the entities to which personal data may be disclosed is available on request.

Personal, sensitive and legal data can be disclosed to Italian and international government bodies for general interest and public safety purposes.

Data dissemination.

Personal, sensitive and legal data cannot be disseminated outside the operational scope of CROP NEWS and APART (APART Members have necessarily joined CROP NEWS). The Members’ contact details are available in the Association’s publications for the purposes referred to in the article named “Purposes of data processing”, paragraphs 1., 2., 3.

Data transfer to a third country.

Personal, sensitive and legal data can be transferred to EU and non-EU Countries, as provided by the article named “Preliminary Notices”, paragraph 7.L. and for the purposes referred to in the article named “Purposes of data processing”, paragraphs 1., 2., 3...

Rights of the data subject.

The Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 grants the data subject specific rights restricted by his/her own statements, referred to in the “Preliminary Notices” of this document.

Controller and joint controllers.

Associazione CROP NEWS, with registered office in Via Nizza 45, 00198 Rome (Italy) is the controller. Its provisional President is the processor.

The joint controllers are:

1. MEVALUATE HOLDING Ltd.
2. APART – Associazione Professionale Auditor Reputazione Tracciabile (Rome – Italy)
3. 12,000 RAM (Reputation Audit Manager), APART Ordinary Members, with a limited number, each in relation to the contract signed with their respective users

4. 30,000 RATER (Reputation And Trust Expertise Representative), APART Ordinary Members, with a limited number, each in relation to the contract signed with their respective users
5. The newly established CROP NEWS S.r.l. (Rome – Italy)
6. KONSUMER ITALIA (Associazione a tutela dei diritti dei cittadini e dell'ambiente) ETS (Rome – Italy)

Cookies

This website uses technical cookies, for the sole purpose of “carrying out the transmission of a communication on an electronic communications network, or insofar as this is strictly necessary to the provider of an information society service that has been explicitly requested by the contracting party or user to provide the said service.” (see article 122, paragraph 1, of the Personal Data Protection Code).

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There are navigation cookies and session cookies. They are used to ensure a proper navigation and use of this website (for instance, to make a reservation or to log in in order to access restricted areas).

- *Analytical cookies*: they are incorporated by the data protection supervisor to the technical cookies, when directly used by the Delphina webmaster, in order to collect aggregated information on the number of guest users and how they navigate the website;
- *Functional cookies*: they allow users to navigate according to certain predetermined criteria in order to simplify the service.

The installation of these cookies doesn't require the guest users' prior consent, but users are obliged to read the information notice, according to Article 13 of the Personal Data Protection Code, in the way they deem more suitable.

The acquisition and processing of data deriving from the use of technical cookies is required for the use of this website. In case of non-acceptance, the user won't be able to fully and properly navigate the website.

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